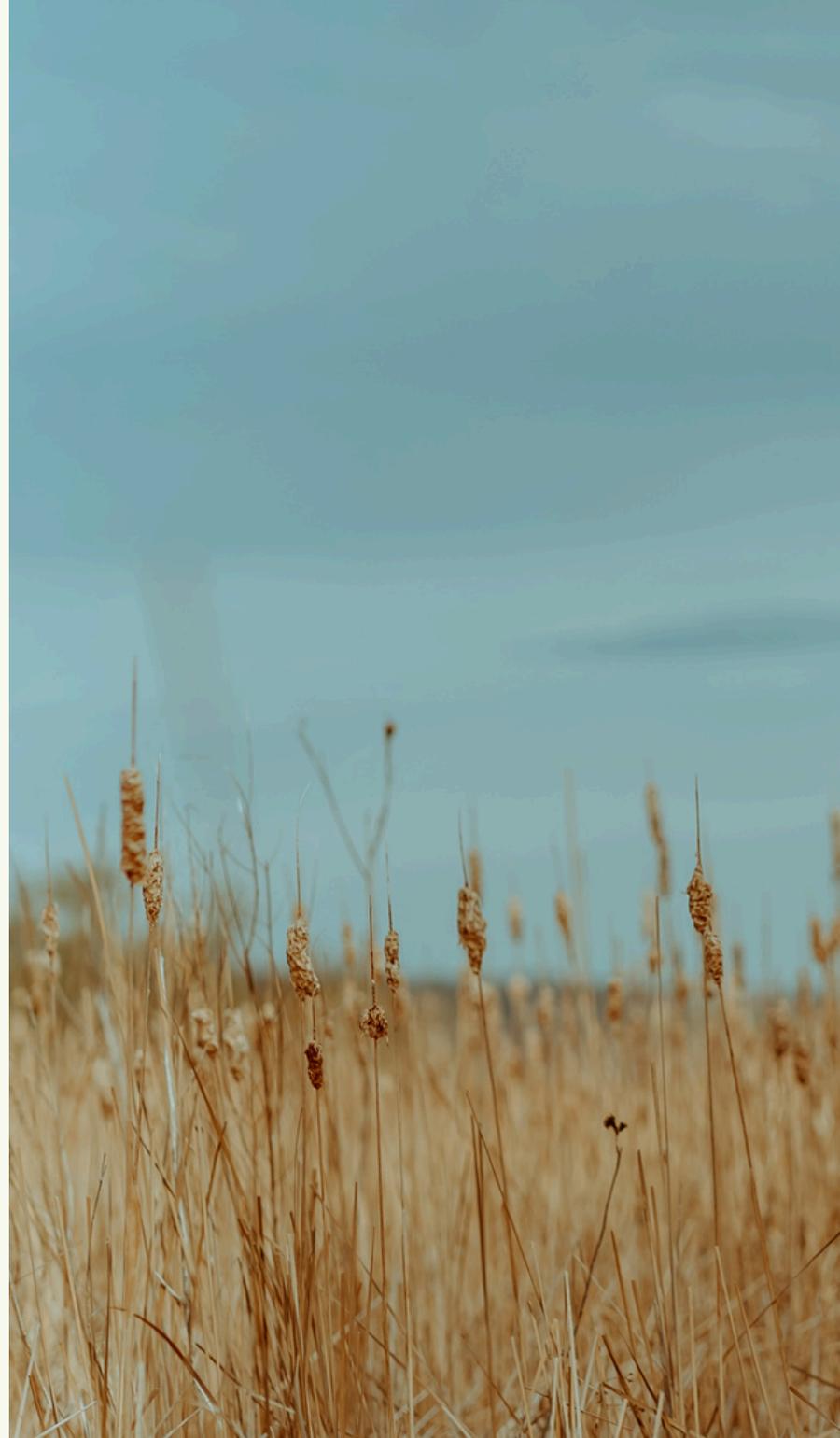




**EESSA MRU
2024-2025**

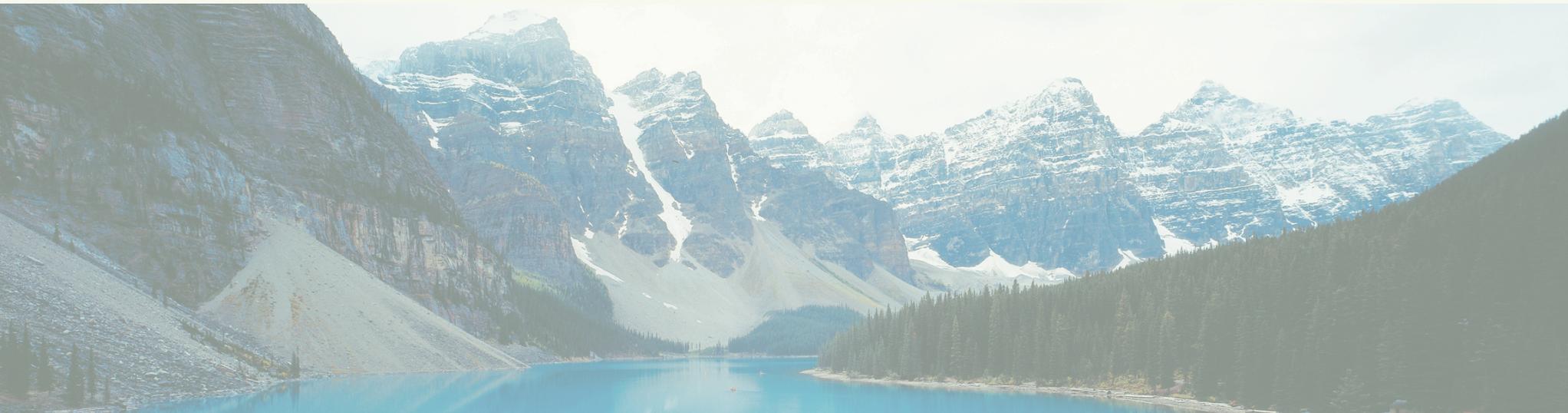
PARTNERSHIP PACKAGE

**EARTH & ENVIRONMENTAL
SCIENCE STUDENTS' AFFILIATION
MOUNT ROYAL UNIVERSITY**





In the spirit of reconciliation, we acknowledge that we live, work and play on the traditional territories of the Blackfoot Confederacy (Siksika, Kainai, Piikani), the Tsuut'ina, the Iyarde Nakoda Nations, the Otipemisiwak Métis Government of the Métis Nation within Alberta District 6, and all people who make their homes in the Treaty 7 region of Southern Alberta.





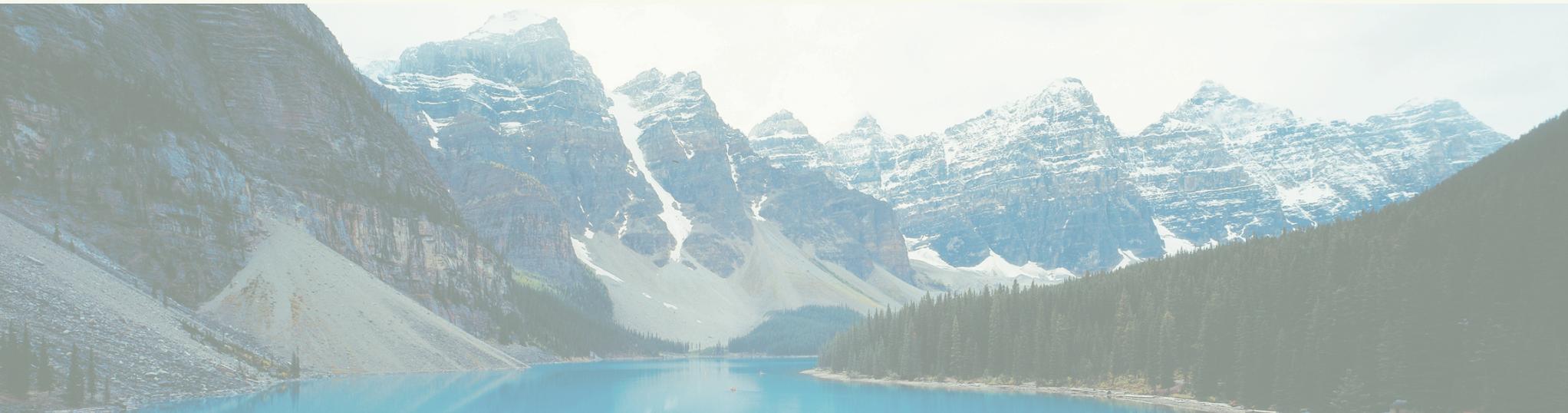
ABOUT EESSA

TURNING PASSION INTO ACTION

THE EARTH AND ENVIRONMENTAL SCIENCE STUDENTS' AFFILIATION (EESSA) MOUNT ROYAL UNIVERSITY IS A STUDENT-RUN, NON-PROFIT ORGANIZATION THAT WAS FOUNDED IN 2023.

EESSA MRU SUPPORTS ITS COMMUNITY BY PROMOTING LEADERSHIP, ENCOURAGING PROFESSIONAL DEVELOPMENT, AND OFFERING EDUCATION OPPORTUNITIES.

EESSA MRU IS A SPACE WHERE STUDENTS INTERESTED IN THE EARTH & ENVIRONMENTAL INDUSTRY CAN COLLABORATE AS THEY GROW TO BE THE NEXT GENERATION OF PROFESSIONALS.





WHY EESSA?

01



Invest In Future Innovators

Your support in EESSA is an investment in the future of sustainable innovation and environmental leadership. You will be contributing to the development of individuals poised to make a positive impact on the planet.

02



Community Engagement

Your company can actively engage with the local community. Not only do we hope to provide an opportunity for educational and professional growth for students, but to also get involved with community outreach programs and projects.

03

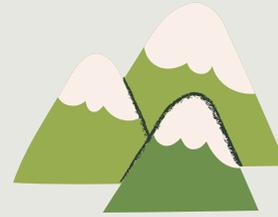


Discover New Talent

Your partnership will contribute to the development of the next generation of Earth & Environmental Professionals while fostering a community that is passionate about environmental stewardship and will integrate these values into the workplace.



MRU'S DEPARTMENT OF EARTH & ENVIRONMENTAL SCIENCES INCLUDES Environmental, General & Geology



WHY EESSA?

Mount Royal University offers a unique curriculum that is designed to prepare its students for their professional careers. Students studying Environmental Sciences will have completed 2- four month work terms, be eligible to apply for their Agrologist in Training Certification, and completed the following courses:

- Terrestrial Ecology
- Plant Survey & Classification
- Aquatic Ecology
- Applied Instrumentation
- Water Pollution & Surface Water Analysis
- Soil Hydrology
- Air Pollution & Monitoring
- Watershed Management
- Ground Water Contamination
- Issues in Environmental Assessment
- Research Methods
- Air Quality
- Soil Genesis & Land Use
- Regulatory Management
- Waste Management
- Site System Remediation Design
- Geology: The Dynamic Earth
- Project Management

And more!

Full list of courses can be viewed at:

<https://www.mtroyal.ca/ProgramsCourses/FacultiesSchoolsCentres/ScienceTechnology/Departments/EarthEnvironmentalSciences/index.htm>



2024 Budget

In order to operate with low to no fees for members and attendees, we rely on the support of our partners. Here is where we will apply the funds:



Events & Workshops

60%

Including networking events, educational workshops, or social, peer-networking events

Merchandise

15%

Selling merchandise to generate earnings and display our brand

Equipment & Resources

15%

This includes advertising materials such as banners, signage, etc.

Operating Costs

10%

Club fees, meeting spaces, and any incidentals



PARTNERSHIP TIERS



\$250

Bronze



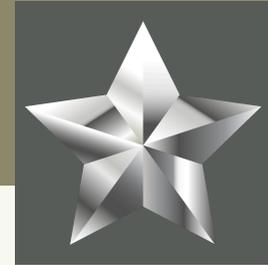
\$500

Silver



\$750

Gold



\$1000+

Platinum



PARTNERSHIP PERKS



FEATURES	BRONZE (\$250)	SILVER (\$500)	GOLD (\$750)	PLATINUM (\$1000+)
Logos on Website & Social Media Platforms	✓	✓	✓	✓
Access to Talent Pool (Job Listings Shared on Website)	✓	✓	✓	✓
Logo Printed on Event Signage		✓	✓	✓
Feature Written Article About Your Company on All Social Media Platforms			✓	✓
Featured Partner at Events				✓
(One) Video Interview Recorded and Shared on All Social Platforms				✓

These perks are valid for 1 year from the date that funds are received.

Social media platforms refer to website, LinkedIn, Instagram, and Facebook.



OUR OFFER TO YOU

- ✓ **Free Admission to events and educational workshops (with the exception of vendor registration costs such booth/table fees for industry events)**
- ✓ **An annual financial summary (this can be adjusted to your preference)**
- ✓ **Networking opportunities with students beyond Mount Royal University's Earth and Environmental department. Students within Alberta and beyond are welcome to attend events.**

These perks are valid for 1 year from the date that funds are received.

Social media accounts refer to website, LinkedIn, Instagram, and Facebook.



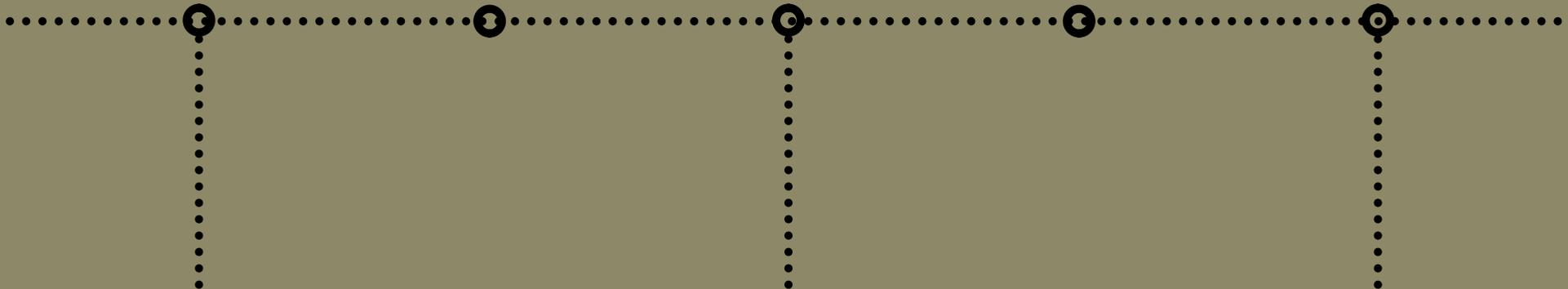
FALL 2024 EVENT TIMELINE

★ OCTOBER

- Networking Night (October 7) More Info to Follow
- SAMRU Clubs Expo (October 1-2)

DECEMBER

- End of Semester Social Event
- Engagement Opportunity Available



SEPTEMBER

SAMRU Club's Carnival
(Student Engagement)

NOVEMBER

Engagement Opportunity
Available

WINTER 2025



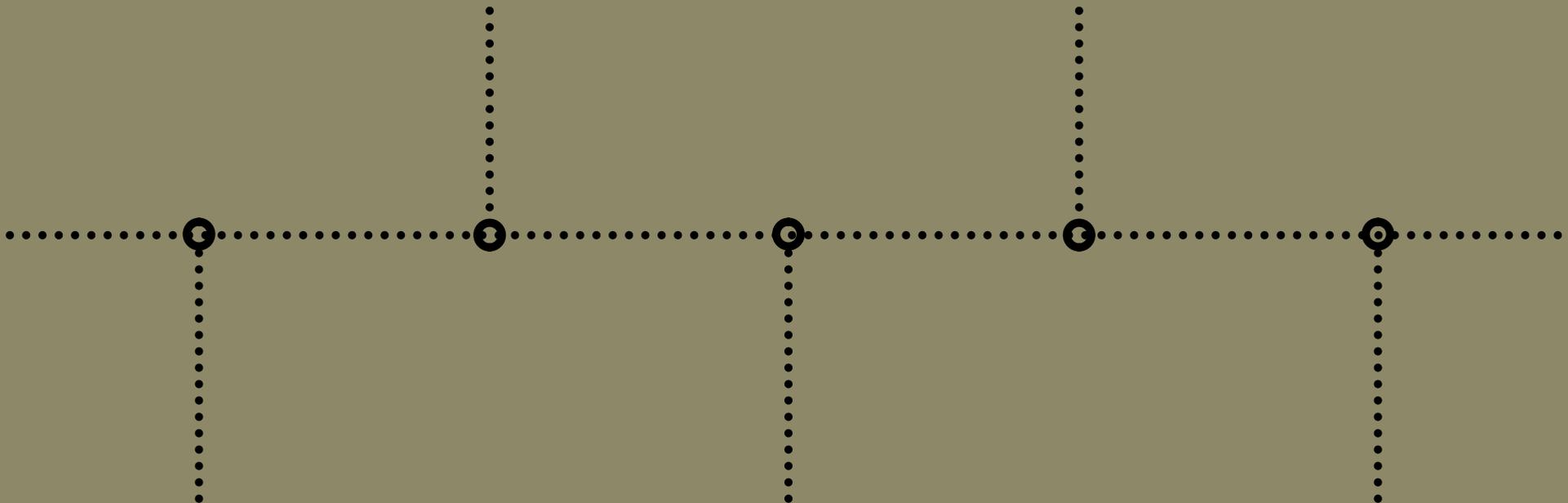
WINTER 2025 EVENT TIMELINE

★ FEBRUARY

Indigenous Perspectives in the Environmental Industry

APRIL

- End of Semester Social
- Student Engagement Opportunity Available



JANUARY

SAMRU Club's Expo
(Student Engagement)

MARCH

Student Engagement
Opportunity Available

2025-2026

Coming Soon!



EESSA MRU

EARTH & ENVIRONMENTAL SCIENCE STUDENTS' AFFILIATION



CONTACT US

Mount Royal University

Faculty of Science and Technology

Department of Earth & Environmental Sciences

Earth & Environmental Science Students' Affiliation (EESSA)

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Email: eessa.mru@gmail.com

Website: <https://eessamru.wixsite.com/eessamru>

THANK YOU

For considering a partnership
with EESSA MRU

